



2008-09 Strategic Plan

OUR VISION: We envision a world where skilled and competent leaders effectively engage volunteers to serve and enrich their communities.

OUR MISSION: CCVA promotes and certifies excellence in volunteer administration to advance the capacity of communities to effectively engage volunteers.

OUR GUIDING PRINCIPLES: The following values and principles guide our decision making and actions:

- We are committed to the spirit of volunteering and to the growing of skilled leaders in the field of volunteer administration.
- We will be transparent, fiscally sound, and ethically grounded.
- We will balance the rigor of research with the reality of effective practical application in various settings where volunteer administration is practiced.
- We will act in the spirit of good will, and the presumption of good will in others.
- Collaboration and inclusivity will be our modus operandi, and consensus is our preferred decision-making tool.
- We seek global wisdom and expertise in volunteer administration to develop international partners and candidates.

OUR STRATEGIC GOALS:

- **Deliver an Excellent Credentialing Program**

Ensure a high quality competency-based certification program that reflects current core competencies in the field and professional credentialing standards.

- **Advance Standards of Ethics and Practice**

Steward the past and current work on ethics in volunteer administration, and promote ethical practice and standards of excellence for the profession.

- **Strengthen Our Reputation and Visibility**

Increase the integrity and awareness of CCVA's work through strategic alliances with national and international organizations in the field and with higher education.

- **Build Our Infrastructure Capacity**

Sustain CCVA as an organization that can support its work financially, govern itself with excellence, and administratively support its activities.