

PRESS RELEASE
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CCVA Releases New Standards for Effective Management of Volunteers

The Council for Certification in Volunteer Administration (CCVA) released a new *Body of Knowledge for Volunteer Administration* at the Independent Sector conference in Philadelphia. This document outlines specific performance expectations for competent leadership of volunteer involvement, based on the following five core competencies:

Ethics: The ability to act in accordance with professional principles.

Organizational Management: The ability to design and implement policies, process and structure to align volunteer involvement with the mission and vision of the organization.

Human Resource Management: The ability to successfully engage, train and support volunteers in a systematic and intentional way.

Accountability: The ability to collect relevant data and to engage in meaningful monitoring, evaluation and reporting to stakeholders.

Leadership and Advocacy: The ability to advance individual, organizational and community goals, advocating for effective volunteer involvement inside of the organization and in the community it serves.

The CCVA Body of Knowledge was developed by a task force of practitioners with experience in mobilizing and managing volunteers, and validated by a Job Analysis Survey of the field. It provides a valuable resource for nonprofit executives who are concerned about ethics, accountability and risk management related to volunteer engagement in their organizations. A companion Self-Assessment offers a professional development tool for individual leaders of volunteers to identify their own level of knowledge and skill within the five competencies. “This recent work adds another level of credibility to those who work in the field of volunteer administration,” said Katherine Campbell, CCVA’s executive director. “Skilled and competent leadership based on the CCVA Body of Knowledge ensures that results and impact are achieved, and that the spirit of volunteering is sustained.”

The Council for Certification in Volunteer Administration advances the profession and practice of volunteer resource management by certifying individuals who demonstrate knowledge and competence in the leadership of volunteers and by advancing standards of ethical practice. Candidates demonstrate their mastery of the knowledge required of practitioners in this field as measured through an exam and peer assessment process. The CVA (Certified in Volunteer Administration) credential is the only international professional certification in the field of

volunteer resources management. The program has continued uninterrupted since the early 1980's, growing steadily in visibility and credibility.

In 2008 there were a record number of candidates, and several major national and international capacity-building organizations in the field have signed on as supporters of the CVA credential. . Registration for the 2009 cycle is now open.

For a copy of the complete CCVA Body of Knowledge in Volunteer Administration, the Self-Assessment Tool, and details on how to become Certified in Volunteer Administration, visit www.cvacert.org or contact CCVA at ccva@comcast.net or 804-794-8689.